



## **MULTIPLAN HOLIDAY CARD PROGRAM SHOWCASES YOUNG ARTISTS**

New York, NY, October 29, 2009 – MultiPlan, Inc., the nation’s oldest and largest independent PPO network, announced the winners of its annual Holiday Card Program:

- Holland Hospital, Holland, Michigan
- Albany Medical Center (The Children's Hospital), Albany, New York
- University Hospitals of Cleveland (Rainbow Babies & Children’s), Cleveland, Ohio
- Metro Health (The Children's Hospital at Metro Health), Cleveland, Ohio
- Staten Island University Hospital, Staten Island, New York

One of MultiPlan’s most popular initiatives, the Holiday Card Program invites pediatric patients at hospitals participating in MultiPlan’s PHCS, MultiPlan, or HealthEOS networks to enter their drawings for a public vote on the MultiPlan website. The five drawings that receive the most votes are featured on holiday greeting cards, produced courtesy of MultiPlan. The hospitals that submitted winning drawings receive a supply of cards for use in fundraising, at holiday events and to sell in their gift shops.

Over 4,100 votes were received this year. The top five drawings are featured on MultiPlan’s website at: <http://www.multiplan.com/providers/holidaycardprogram.cfm>.

“This program is extremely rewarding,” says Paul Goldstein, Chief Medical Officer for MultiPlan. “It offers hospitalized children around the country an outlet to express their creativity, while continuing MultiPlan’s longstanding support of the community relations objectives of our participating hospitals.”

In addition to the Holiday Card Program, MultiPlan provides participating hospitals with Jeep PowerWheels™ toy cars through its Toy Car Program, and awards annual grants to qualifying hospitals through its Rural Health Outreach Grant Program.

### **About MultiPlan**

MultiPlan is the industry’s most comprehensive provider of healthcare cost management solutions. The company provides over 2,300 clients with a single gateway to a host of primary, complementary and out-of-network strategies for managing the financial risks associated with healthcare claims. Clients include large and mid-sized insurers, third party administrators, self-funded plans, HMOs and other entities that pay claims on behalf of health plans. Well over 600,000 providers participate with MultiPlan through these networks. Incorporated in 1980, MultiPlan is owned by a group of investors led by The Carlyle Group. For more information, visit [www.multiplan.com](http://www.multiplan.com).

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